

To: All Broker Contacts
All Company Contacts
Lloyd's Managing Agents
Market Repository Contacts
Software Providers

Date: 16 September 2010

Reference: 2010/149

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market communication

RE: THE XCHANGING LONDON MARKET CONFERENCE 2010

**"Keeping London Competitive"
25 November 2010, The Mansion House, London**

For over a decade, the Xchanging conference in Brighton has been a pivotal date in the calendar for high level discussion, debate and the sharing of ideas on issues affecting the London market.

This year the Xchanging London Market Conference event, in conjunction with The Insurance Insider, is taking place in the prestigious surroundings of the Mansion House, at the heart of the City of London. Nearly three hundred leading executives operating in the London market will converge on the Mansion House, the home of the City's Lord Mayor, to hear from both fellow industry rainmakers and experts from outside of the market.

The broad theme, "Keeping London Competitive", is a universal one, but is arguably more valid now than ever before. From underwriting to broker remuneration, from the UK tax environment to London's back office and regulation, there is a genuine recognition that London has to continue to be improving and reinventing itself if it is to remain a compelling magnet for global P&C business.

The London market agenda is a broad one, yet we also recognise that you have limited time. This is why we have kept the London market conference to one day and located it in such a convenient, as well as distinguished, location.

We have also deliberately created breakout sessions on particularly topical themes such as attracting capital; claims; solvency II and process reform.

You can attend for the entire day, including our networking lunch and drinks receptions, or just pick and choose the parts that are essential for you.

Continued...

We've designed the event so that you, and your colleagues, can ensure you attend exactly the sessions you need, ensuring you leave fully briefed on all the issues affecting your business as the market prepares for 2011.

Speakers include:

- David Andrews, Founder & CEO, Xchanging
- Richard Ward, CEO, Lloyd's
- Stephen Catlin, Founder & CEO, Catlin Group
- Denis Kessler, CEO, SCOR
- Anthony Nutt, Director Jupiter Asset Management
- Charles Philipps, CEO Amlin
- Michael Portillo, Political commentator, former cabinet minister and television broadcaster
- Ulrich Wallin, CEO, Hannover Re
- Barnabas Hurst-Bannister, Chairman, Travelers Syndicate Management; LMA and LMG Chairman
- Max Pell, MD Xchanging Ins-sure Services and Xchanging Claims Services
- Luke Savage, CFO, Lloyd's
- David Matcham, CEO, IUA
- Paul Jardine, COO, Catlin Group and former LMA chairman
- Kent Chaplin, Head of Claims, Lloyd's
- Miles Banks, Director of Group Claims, Willis
- Shirley Beglinger, Generali CSFI Fellow for Insurance

For all bookings received before 30 September 2010:

Earlybird price £495

Full price of £645 thereafter

(£495 for named *Insurance Insider* subscribers until event)

Save even more money by sending two, or more colleagues, from the same organisation (if you book at the same time), please contact us directly to take multiple bookings on +44 (0)20 7397 0619.

Earlybird

2 people: £795 (save £195)

3 people: £995 (save £490)

4 people: £1175 (save £805)

Thereafter

2 people: £990 (save £300)

3 people: £1390 (save £545)

4 people: £1590 (save £990)

For more information about the programme and speakers and to register your attendance, please visit; www.insuranceinsider.com/xchangingconference2010

MAX PELL

MANAGING DIRECTOR

XCHANGING INS-SURE SERVICES & XCHANGING CLAIMS SERVICES